

P.D.F





Market Research



- Helping disabled people.



national Trends In Disability Employment: Comparison of People With and Without Disabilities (June 2013 and June 2014)



JUNE 2014

Labor Force Participation Rate		
	June '13	June '14
	31.4	29.9
	% change ↓ 4.8	
	77.1	76.9
	% change ↓ 0.3	

Employment-Population Ratio		
	June '13	June '14
	26.4	25.6
	% change ↓ 3.0	
	71.2	72.2
	% change ↑ 1.4	

Percent Looking		
	June '13	June '14
	5.0	4.3
	% change ↓ 14.0	
	5.9	4.7
	% change ↓ 20.1	

Source: Kessler Foundation/University of New Hampshire Institute on Disability

* PWD – People with disabilities; PWOD – People without disabilities

C ompetition

- In Romania are not that type of company and that its giving us advantage to make us popular.
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Location

- Romania



Materials

- -computers
- -specialized people in this field
- -playground



Divertisment

- We will create a website to attract a large number of people

Disability people

- People who cannot control different parts of the body.

